U.S. Express Mail No. EV060047393US
Title: SYSTEM AND METHOD FOR
BROADCASTING CONTENT ACCORDING TO A
PREFERRED RECEPTION MODE
Attorney: Ted Rittmaster-230988-0201
Foley & Lardner - 310-277-2223
Sheet 1 of 12

Information Receivers Content 104 Information Broadcaster Database and content Information Provider

FIG. 1 (PRIOR ART)

U.S. Express Mail No. EV060047393US
Title: SYSTEM AND METHOD FOR
BROADCASTING CONTENT ACCORDING TO A
PREFERRED RECEPTION MODE Attorney: Ted Rittmaster-230988-0201 Foley & Lardner - 310-277-2223 Sheet 2 of 12 Information Receiver 106 Content to Preferred Reception Device of Information Receiver listed in database Preferred Reception Mode Selection Database, Content and Preferred Reception Mode Selection Information Broadcaster Information Provider

FIG. 2 (PRIOR ART)

Start S302 Information receiver selects and directly communicates preferred reception mode selection to information provider · Information provider communicates to information S304 broadcaster content, database of information receivers and preferred reception mode selected by information receiver S306 Information broadcaster delivers content to information receivers listed in the database according to the preferred reception mode selected by information receiver Stop

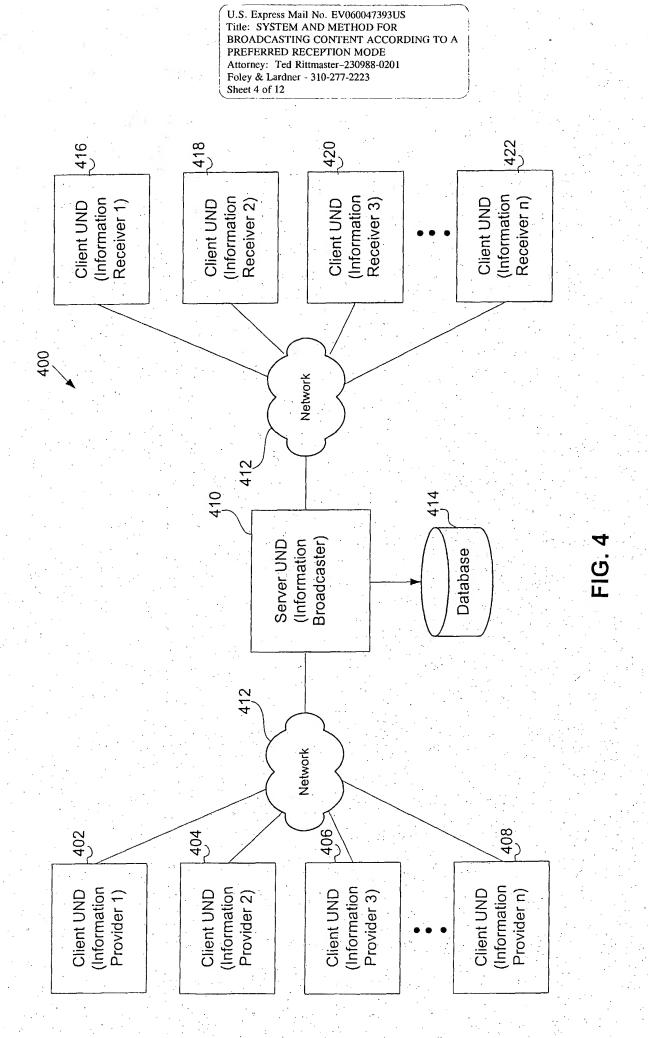
U.S. Express Mail No. EV060047393US Title: SYSTEM AND METHOD FOR

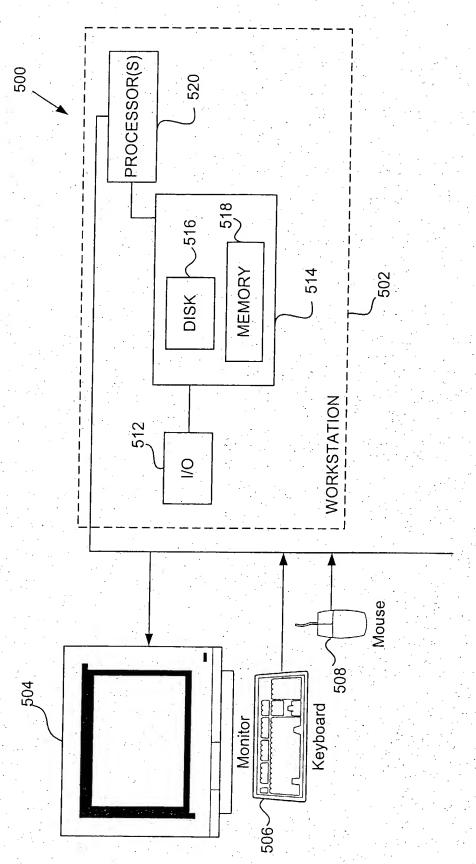
PREFERRED RECEPTION MODE Attorney: Ted Rittmaster-230988-0201 Foley & Lardner - 310-277-2223

Sheet 3 of 12

BROADCASTING CONTENT ACCORDING TO A

FIG. 3 (Prior Art)





-1G. 5

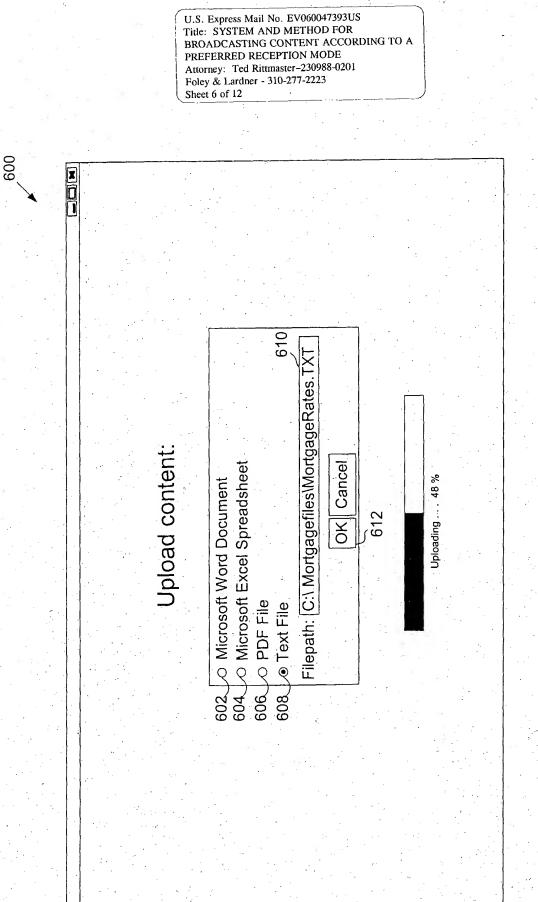


FIG. 6

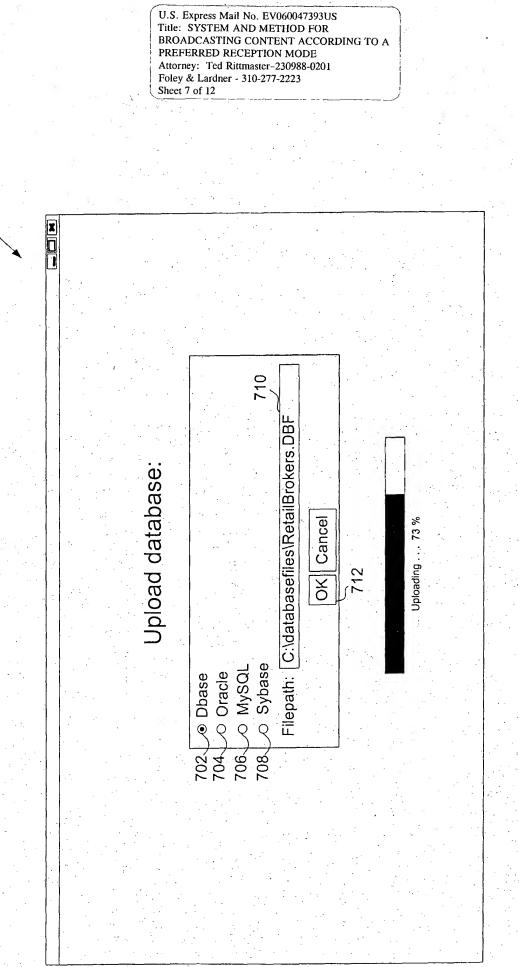
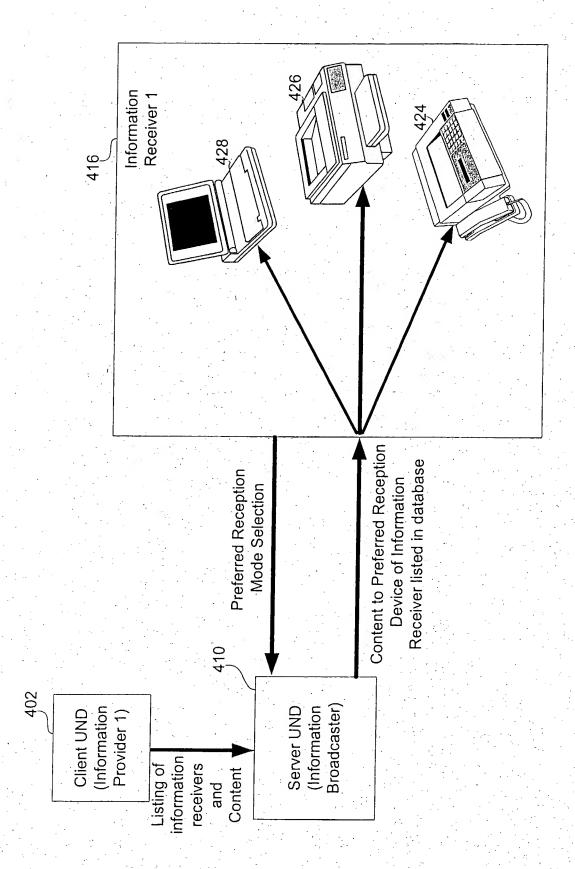


FIG. 7

U.S. Express Mail No. EV060047393US
Title: SYSTEM AND METHOD FOR
BROADCASTING CONTENT ACCORDING TO A
PREFERRED RECEPTION MODE
Attorney: Ted Rittmaster-230988-0201
Foley & Lardner - 310-277-2223

Sheet 8 of 12



<u>H</u>

U.S. Express Mail No. EV060047393US
Title: SYSTEM AND METHOD FOR
BROADCASTING CONTENT ACCORDING TO A
PREFERRED RECEPTION MODE
Attorncy: Ted Rittmaster-230988-0201
Foley & Lardner - 310-277-2223
Sheet 9 of 12

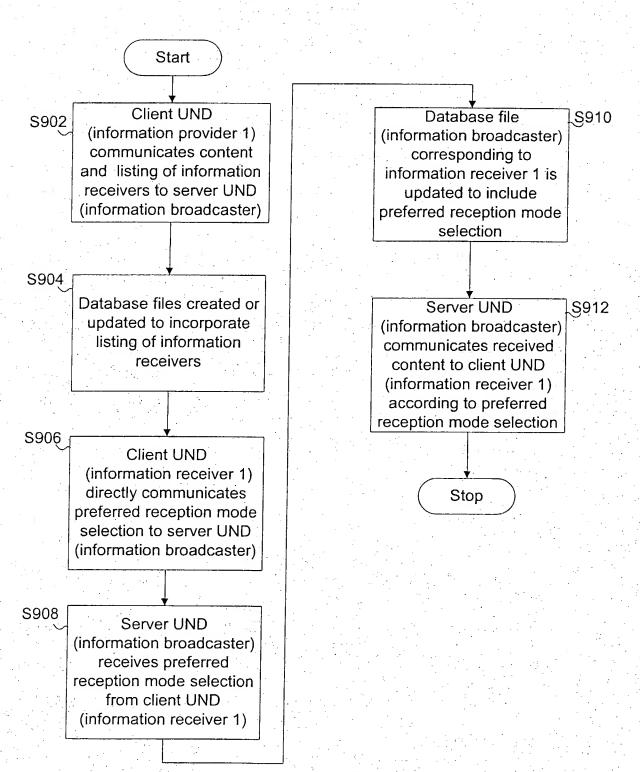
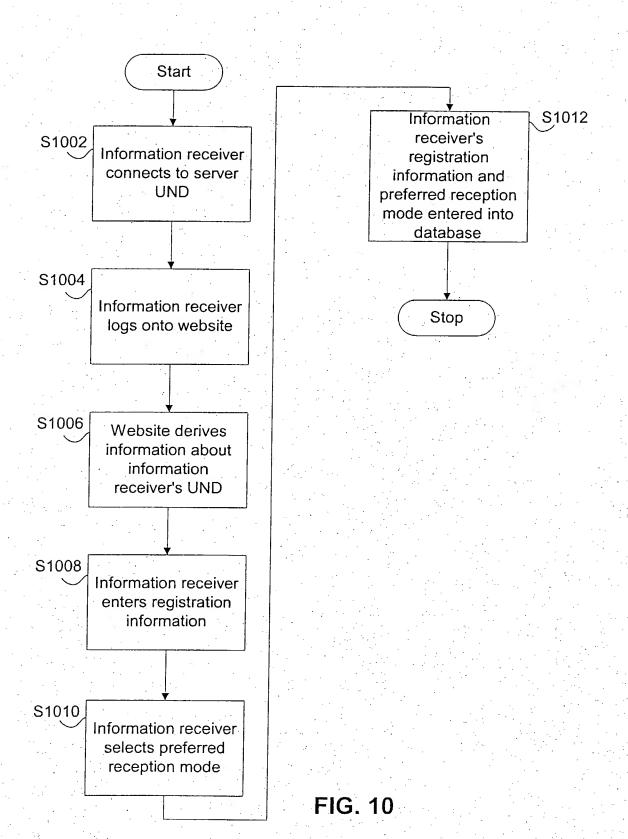


FIG. 9

U.S. Express Mail No. EV060047393US
Title: SYSTEM AND METHOD FOR
BROADCASTING CONTENT ACCORDING TO A
PREFERRED RECEPTION MODE
Attorney: Ted Rittmaster-230988-0201
Foley & Lardner - 310-277-2223
Sheet 10 of 12



1100

preferred reception mode:1124 1126 122 Designate information providers for selected Lockdown Mode: 🗵 Preferred Reception • FAX
• FAX
• E-mail
• Vacation Mode: 1110 106 1,108 1,102 1104 Registration: Telephone Number (Voice): E-mail Address: FAX Number: Password: Last Name: First Name:

U.S. Express Mail No. EV060047393US
Title: SYSTEM AND METHOD FOR
BROADCASTING CONTENT ACCORDING TO A
PREFERRED RECEPTION MODE
Attorney: Ted Rittmaster-230988-0201
Foley & Lardner - 310-277-2223
Sheet 12 of 12

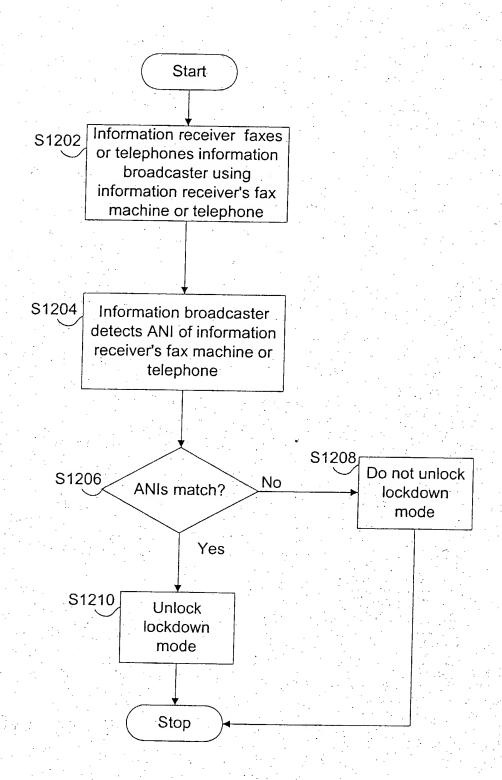


FIG. 12